**📊 Uber vs Rapido Ride Analytics Dashboard (Tableau Project)**

**Description:**  
A performance and demand comparison between **Uber and Rapido** based on ride data from major Indian cities (2024–2025).

**This Tableau dashboard highlights:**

* 📈 Ride demand trends over time
* 🌆 City-wise market share comparison
* 🚗 Driver performance correlation (rating vs ride count)
* 💰 Revenue and average fare insights

**Tools Used:**

* Tableau Public (Dashboard Development)
* Excel (Data Cleaning & Preparation)

**Key Insights:**

* Uber shows higher demand and revenue across most cities.
* Rapido has stronger penetration in tier-2 cities.
* Higher-rated drivers correlate with more rides (R² = 0.99).
* Average fare per ride remains stable across both platforms.